



STAFF REPORT

CITY of YORBA LINDA

PARKS AND RECREATION DEPARTMENT

DATE: FEBRUARY 15, 2022

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: MIKE KUDRON, DIRECTOR OF PARKS AND RECREATION

SUBJECT: AUTHORIZATION TO BEGIN PREPARATIONS FOR THE 2022 JULY 4TH FIREWORKS SHOW

RECOMMENDATION

It is recommended that the City Council direct staff to initiate planning efforts for the 2022 July 4th Fireworks Show and authorize staff to execute payment to Pyro Spectaculars, Inc. in an amount not-to-exceed \$28,305.

BACKGROUND

Since 1989, the City of Yorba Linda has conducted the July 4th Spectacular on the day of the holiday. The festivities take place at Yorba Linda Middle School and Veterans Park and culminate with a fireworks display. Staff recommends contracting with Pyro Spectaculars because they are recognized as the premier fireworks company in the industry. The City of Yorba Linda has contracted with Pyro Spectaculars for all but one of the fireworks shows since the inception of this event.

DISCUSSION

Pyro Spectaculars, Inc. requires a partial payment to ensure we are placed on their busy July 4th calendar. A deposit in the amount of \$14,153 and signed agreement is due by April 1. The City Manager is authorized in the City's purchasing policy to execute the agreement; however, this event will take place in the next Fiscal Year.

FISCAL IMPACT

The total cost for this event is projected at \$90,000 (based on previous expenses). This includes all program costs consisting of personnel, equipment, fireworks, stage, sound, lighting, and live entertainment. In previous years, City staff generated \$20,000 in corporate sponsorship and donations to offset expenditures. Staff hopes to maintain or exceed those levels in 2022. Staff has requested funding in Fiscal Year 22/23 in account 1010410 433500 to cover the event costs.

ALTERNATIVES

The alternative is for the City Council to not authorize staff to begin planning for the July 4th Fireworks Show, not approve payment to Pyro Spectacular, and direct staff to either cancel the event or develop an alternate plan to celebrate Independence Day.

ATTACHMENTS

Attachment A – Pyro Spectaculars, Inc. Production Agreement
