

## PARKS AND RECREATION COMMISSION MEETING AGENDA

Thursday, July 17, 2025, 6:30 p.m. Council Chambers 4845 Casa Loma Avenue

Pages

## 1. CALL TO ORDER

6:30 PM 4845 Casa Loma Avenue City Council Chambers

## 2. PLEDGE OF ALLEGIANCE

3. <u>ROLL CALL</u> Commissioners: Battaglia, Catalan, Dickerson, Hamilton, McLure

## 4. <u>APPROVAL OF THE MINUTES</u> Approve the Parks & Recreation Commission meeting minutes of April 17, 2025

## 5. PUBLIC COMMENTS

There is a five (5) minute maximum time limit for each individual addressing the Park and Recreation Commission during Public Comments and on all other items listed on the Agenda. Public Comment is the time reserved on each regular meeting Agenda to provide an opportunity for members of the public to directly address the Parks and Recreation Commission on matters of interest that are not already scheduled for consideration on this Agenda. Although the Parks and Recreation Commission values your comments, pursuant to the Brown Act, the Parks and Recreation Commission cannot take any action on items not listed on the posted Agenda but may refer the matter to staff or a subsequent meeting.

All remarks shall be addressed to the Parks and Recreation Commission as a body through the presiding officer and not directly to any member thereof. The Parks and Recreation Commission desire its meetings to be conducted in a professional manner respectful of all participants. Therefore, the Chair may ask that speakers refrain from engaging in personal attacks, and name-calling, during their allotted time. However, public criticism of the policies, procedures, programs or services of the City, or of the acts or omissions of the Parks and Recreation Commission as a body shall not be prohibited.

The Chair may use his/her discretion to select the order of speakers in a manner that ensures that a variety of issues and concerns can be presented during the initial time and he or she may allow for additional comments to be made past the time allotted. As a result, in situations where there are multiple speakers wishing to speak on a single topic not on the agenda, the Chair may ask that one speaker generally describe the issue of matter and then will provide additional speakers the opportunity to speak later on this topic.

## 6. OLD BUSINESS

## 7. NEW BUSINESS

7.a PARKS AND RECREATION DEPARTMENT FEE SCHEDULE - PR-PR-25-009

#### **Recommendation:**

It is recommended that the Parks and Recreation Commission:

1. Approve the proposed fee schedule listed in Attachment A, which includes implementation of new fees for non-resident reservations at Adventure Playground; and 7

11

- 2. Adjust the booking window for Adventure Playground as described in the report; and
- 3. Authorize staff to make administrative changes to policies impacted by fee adjustments that are ultimately approved by City Council.
- 7.b Quarterly Department Highlights Report

## 8. MATTERS PRESENTED BY STAFF

- 8.a Summer Registration, Events & Programs
- 8.b Wall of Fame
- 8.c Sports Advisory Committee Meeting Recap
- 8.d Military Banner Program
- 8.e Summer Athletic Field Renovations
- 8.f Parks & Recreation Month Presentation

## 9. DIRECTOR'S REPORT

## 10. MATTERS PRESENTED BY COMMISSION

- 10.a PARK REVIEW REPORTS
- 10.b ANNOUNCEMENTS

#### 10.c AGENDA BUILDING

### 11. ADJOURNMENT

# The next regularly scheduled Parks and Recreation Commission meeting is August 21, 2025.

NOTE: ALL STAFF REPORTS AND RELATED ATTACHMENTS FOR ITEMS ON THIS AGENDA ARE ON FILE IN THE PARKS AND RECREATION DEPARTMENT. AS AN ADDITIONAL SERVICE, THE CITY NOW PROVIDES THE STAFF REPORTS AND RELATED ATTACHMENTS ON THE CITY'S WEBSITE. PLEASE NOTE THAT IT IS NOT ALWAYS POSSIBLE TO EMBED ALL ATTACHMENTS AND MAPS. THUS, IF YOU REQUIRE A FULL AND COMPLETE COPY OF THE AGENDA PACKET, YOU SHOULD NOT RELY UPON THE WEBSITE MATERIALS ALONE.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA), THE CITY WILL MAKE EVERY REASONABLE ATTEMPT TO ACCOMMODATE ANY ATTENDEE OR PARTICIPANT AT THIS MEETING NEEDING SPECIAL ASSISTANCE BEYOND WHAT IS NORMALLY PROVIDED. PLEASE CONTACT THE PARKS AND RECREATION DEPARTMENT AT (714) 961-7160 AT LEAST 48 HOURS PRIOR TO THIS MEETING TO INFORM US OF YOUR PARTICULAR NEEDS AND TO DETERMINE IF ACCOMMODATION IS FEASIBLE. PLEASE ADVISE US AT THE TIME YOU CALL IF SPECIAL ASSISTANCE IS REQUIRED TO ATTEND OR PARTICIPATE IN MEETINGS ON A REGULAR BASIS.

## MINUTES OF A REGULAR MEETING OF THE CITY OF YORBA LINDA PARKS AND RECREATION COMMISSION HELD APRIL 17, 2025, YORBA LINDA, CALIFORNIA.

#### CALL TO ORDER

Vice Chair Catalan called the meeting to order at 6:30 PM

#### STAFF PRESENT

Mike Kudron, Parks & Recreation Director; Jeff Ruth, Parks & Recreation Superintendent; Kelly Ridenour, Administrative Secretary

#### PLEDGE OF ALLEGIANCE

Led by Commissioner McLure

#### **APPROVAL OF MINUTES**

**Motion** Commissioners Dickerson/Battaglia to approve the Parks and Recreation Commission regular meeting minutes of February 20, 2025. The motion carried (4-0) pursuant to the following vote:

AYES:Dickerson, McLure, Catalan, BattagliaNOES:NoneABSENT:HamiltonABSTAIN:None

#### **PUBLIC COMMENT**

Resident, Mercedes Galante, spoke regarding the pickleball courts at Las Palomas Park. She stated that on February 27<sup>th</sup> between 12-1 p.m. a house on Avenida El Cid was burglarized. The house is located across the street from Las Palomas Park, and it was reported that the suspects parked across the street on the park side and waited until the homeowners left to break into the house. She said that some residents feel this is due to the influx of people at the pickleball courts which has made it difficult to have an effective Neighborhood Watch Program because of the large number of people and cars coming into their neighborhood.

Resident, Bob Xi, also spoke regarding the Las Palomas pickleball courts and the recent burglary on Avenida El Cid. He stated that the increased traffic at the courts has made it difficult to distinguish between park goers and potential threats making more neighbors feel unsafe. He also said that he is still dealing with noise from the courts and has tried many noise cancelling upgrades in his house, but it is still disruptive. He feels that installing noise absorbing panels will not work unless it is as tall as his two-story house and a better use of city money would be to just relocate the pickleball courts to another location.

#### OLD BUSINESS

None

#### NEW BUSINESS

**Capital Improvement Program Presented by Director Kudron –** Director Kudron presented an overview of the department's current Capital Improvement Program project list. He explained that the Commission reviews the Capital Improvement Program list annually and the purpose of the review is to establish the list in order of priority and add any new projects deemed necessary that can be recommended for City Council approval in conjunction with the adoption of the City's budget. Director Kudron discussed anticipated building and facilities projects as well as requested projects from residents for the Commission to consider. He explained staff's recommendation for the Commission to consider adding the Arroyo Park Turf Rehabilitation project for FY 26/27 in addition to the installation of sound panels at Las Palomas Park and re-prioritizing Eastside Park Phase III to a Tier 1 project. Discussion ensued.

#### City of Yorba Linda Parks and Recreation Commission Meeting Minutes April 17, 2025

**Motion** Commissioners Battaglia/Dickerson to approve the CIP Tier 1 Project List as presented by staff with the exception of moving the Eastside Parking Lot project up to number 4 on the list and move the YLCC Event Plaza project down to number 5 on the list. The motion carried (4-0) pursuant to the following vote: AYES: McLure, Dickerson, Catalan, Battaglia

AYES:McLure, DickNOES:NoneABSENT:HamiltonABSTAIN:None

**Off Leash Dogs in Parks Presented by Director Kudron –** Director Kudron presented a report outlining the protocol for the enforcement of off leash dogs in parks. He noted that the Commission requested a report on the subject at the March 20, 2025 meeting and it was previously discussed by the Commission at the November 17, 2022 meeting. Director Kudron stated that the City contracts with Orange County Animal Control for all animal services and has adopted animal control ordinance No 2018-1051 of the County of Orange which requires owners to have dogs leashed while on public property, restricts dogs from urinating or defecating in any city park and requires owners to immediately remove any feces left by their dog. He noted the primary method of enforcement onsite is signage posted at park entrances that state park hours, contact information, prohibited activity and a municipal code section. When the issue was last discussed by the Commission, it was recommended that staff implement public outreach and a social media campaign emphasizing the park rules and encouraging park users to be responsible pet owners. In addition, custom signs were created and displayed at select parks that were seeing the most issues. Vice Chair Catalan recommended that she would like to see the signs updated to make them more visible and prominent to enhance safety and assist with enforcement. Director Kudron noted that it can be discussed in the next year during the next budget cycle.

## MATTERS PRESENTED BY STAFF

**Spring Events & Programs Presented by Superintendent Ruth –** Superintendent Ruth reported on upcoming special events including the Flashlight Egg Hunt on April 18 which is currently sold out with 260 children participating and the annual Egg-Citement Hunt on Saturday April 19 with an expected attendance of 2,000 people. He added that there is a new event coming up for spring – Kids Night Out scheduled for May 23 which was added in addition to the winter Kids Night Out that we offer annually in December. Kids Night is always popular and the event sold out quickly with 40 kids enrolled. Superintendent Ruth also mentioned, the Kids Community Swap Meet coming up on May 31 with over 60 kids enrolled to host a booth. Lastly, he announced the Movie in the Park Series is starting back up on Saturday, May 17 with a showing of Moana at Eastside Park and the series will run through October.

**Summer Activity Guide Presented by Superintendent Jeff Ruth –** Superintendent Ruth announced that the 2025 summer Activity Guide has just been delivered to resident's homes and resident registration will open on April 30 and non-resident registration will open on May 14.

**Wall of Fame Presented by Superintendent Ruth –** Superintendent Ruth provided an update on the Wall of Fame selection process and noted that four applications were received and reviewed by the selection committee. One application received for Micky Dymond, a professional motorcycle rider, was selected to be the next honoree. Staff will be working with Micky on determining a date for the Wall of Fame induction ceremony.

#### **DIRECTORS REPORT**

Director Kudron provided a brief update on mid-year budget requests. He noted that four requests were submitted including a request for \$10,000 to install automatic locks on the tennis courts at Las Palomas park. Other requests include an increase of \$20,000 for custodial services and then two increases for the Cultural Arts

#### City of Yorba Linda Parks and Recreation Commission Meeting Minutes April 17, 2025

Center - \$18,000 for theatrical productions and \$15,500 for AV operations which are both due to increased ticket sales for theater shows.

#### MATTERS PRESENTED BY COMMISSION

#### **Review of Park Assignments**

Commissioner Battaglia mentioned that he was contacted by friends who are involved in East Hills Little League that reported a sprinkler issue at Mustang field, and they were happy that staff fixed it quickly. With that, his contact from East Hills also stated that they were feeling like second fiddle to West Little League with regards to the field conditions being much better at Veterans Park field.

Commissioner Battaglia added that he has to be on high alert when he takes his special needs daughter to parks because of concerns regarding dogs off leash and while traveling through airports and visiting other locations for work, he has encountered more places using audio recording with announcements. He suggested that the department may consider utilizing some sort of audio recordings reminding people to keep their dogs on leash at parks.

Commissioner Dickerson complimented staff about the field conditions at Bryant Ranch and Eastside Parks, saying the fields look the best he's seen in 30 years. He also noted that he has seen a decrease in off leash dogs at Eastside Park and recently saw an Animal Care officer making rounds near the park.

#### Announcements

Commissioner McLure reminded the Commission that Love Yorba Linda is coming up on April 26 and encouraged everyone to participate.

Commissioner McLure also inquired about work being done to the Musco lights at Bryant Ranch and staff reported that bulbs were being replaced out there.

Chair Pro Tem Catalan added that West Little League has a lot of parent participation, and they do most of the work themselves keeping Veterans Park fields in such nice condition. She also stated that her parks are all in great condition and that includes the bathrooms which are aways very clean so kudos to staff.

#### Agenda Building

None

#### ADJOURNMENT

There being no other business to come before the Parks and Recreation Commission, Vice Chair Catalan adjourned the meeting at 7:47 p.m. The next regularly scheduled meeting for the Parks and Recreation Commission will be on May 15, 2025.



## PARKS AND RECREATION DEPARTMENT

DATE: JULY 17, 2025

TO: HONORABLE CHAIRWOMAN AND MEMEBERS OF THE PARKS AND RECREATION COMMISSION

FROM: MIKE KUDRON, DIRECTOR OF PARKS AND RECREATION

SUBJECT: PARKS AND RECREATION DEPARTMENT FEE SCHEDULE

## RECOMMENDATION

It is recommended that the Parks and Recreation Commission:

- 1. Approve the proposed fee schedule listed in Attachment A, which includes implementation of new fees for non-resident reservations at Adventure Playground; and
- 2. Adjust the booking window for Adventure Playground as described in the report; and
- 3. Authorize staff to make administrative changes to policies impacted by fee adjustments that are ultimately approved by City Council.

## BACKGROUND

In 2017, the Parks and Recreation Commission reviewed and recommended a proposed fee schedule for City Council consideration. The fee schedule was later approved by City Council, which updated fees for use of the Community Center, Thomas Lasorda Jr. Field House, Travis Ranch Activity Center as well as picnic shelters and the Hurless Barton Pak amphitheater.

The City of Yorba Linda is in the process of updating fees and has hired a consultant to conduct a city-wide fee study to evaluate fees across various Departments. Parks and Recreation Department fees were not included in the scope of the city-wide fee study and staff has been asked to evaluate current fees and make a recommendation for adjustments to account for ongoing increases in expenditures. Except for the establishment of Cultural Arts Center fees, the Parks and Recreation fee schedule has not been adjusted since 2017.

## DISCUSSION

Parks and Recreation Department fees for facilities were established and have been adjusted over time by comparing market rates of similar facilities in the surrounding area. A

## PARKS AND RECREATION DEPARTMENT FEE SCHEDULE

Page | 2

new survey was completed this spring. In general, the survey showed that Yorba Linda facility fees are low for the resident non-profit and resident categories. All other categories seem to vary between low, average, and high in comparison to the study.

#### Facility Rental Fees

Staff recommends implementing a CPI increase on an annual basis with a review every five years to ensure the fees stay within the average range of comparable facilities. The proposed CPI increases would be capped at the average identified in the survey. Any rates that are currently over the average would remain at the existing rate. Fees are proposed to be rounded down to the nearest dollar. The CPI adjustments would apply to the Community Center, Field House, Travis Ranch Activity Center, and the Hurless Barton Park Amphitheater. The City of Yorba Linda uses annual CPI adjustments for fees in several Departments as well as green fees at Black Gold Golf Club.

In addition to CPI increases, staff is recommending changes to the Church category at the Yorba Linda Community Center. Churches are charged an hourly fee plus a flat fee. This special fee structure was established when the Community Center first opened and no longer seems appropriate. Therefore, staff proposes to remove the flat fee and increase the hourly fee accordingly. This change would bring all room rental fees to an hourly price structure which will streamline the process and be a benefit to customers.

Adjustments for rental of equipment are also being proposed to offset replacement costs and to account for staff set up and break down time. Groub B (resident non-profit organizations, PYLUSD, and Government) rates would remain the same. The proposed increases are listed in Attachment A. A few examples include microphone rental \$20 to \$30, TV cart rental \$20 to \$40, and portable bar set-up \$25 to \$50. The most significant increase being proposed is for rental of a dance floor from \$50 to \$300. The justification is that it takes two staff members approximately two hours to assemble and a little over an hour to break down. The replacement cost for a dance floor is \$28,000 and replacement parts are expensive. One panel was recently damaged due to wear and tear and replaced for \$1,000. In comparison, the cost to rent a dance floor from a private rental company is \$700 - \$1,200.

All of the recommended adjustments noted above related to the Community Center, Field House, Travis Ranch Activity Center, and the Hurless Barton Park Amphitheater are estimated to increase revenue by \$51,000 annually.

## Cultural Arts Center

Staff does not recommend an increase for renting the Viginia DeLand Black Box Theater at this time. Rental of the theater is lower than originally projected and many theater groups have expressed concerns about the rental price. Theatrical performances are expensive to conduct and an increase in price may dissuade future theater rentals.

## Adventure Playground

A new fee for non-resident reservations is recommended to help offset increased operational costs and to manage demand by non-residents. Currently, 65% of people attending Adventure Playground are non-residents. Fees are recommended for non-residents only

## PARKS AND RECREATION DEPARTMENT FEE SCHEDULE

Page | 3

when reservations are required. The proposed fee for a weekend reservation (fall, spring, summer) for up to 8 people is \$30. A weekday reservation for up to 8 people during the summer is proposed at \$10, since the operating hours are only 5:00pm – 7:30pm. A weekend reservation during the winter would be reduced to \$10 per group since the water amenities are turned off. Non-residents could still visit Adventure Playground for free during times when reservations are not required.

A fee for a reservation in lieu of individual pricing is being recommended at this time. Staff believes this will be easier to implement and will negate pricing for individuals in different age groups (kids, adults, seniors, etc.). In addition, the proposed reservation fee would be non-transferable and non-refundable, except for inclement weather.

Operating costs at Adventure Playground are approximately \$250,000 annually, not including summer camp expenditures, full-time staff costs, or utilities. Implementing the recommended non-resident fees would help offset operating costs by approximately \$130,000 annually.

Lastly, staff is proposing a change to the reservation window for Adventure Playground. Currently, residents may register two weeks in advance and non-residents can register two days in advance. The non-resident booking window is not long enough and has been leading to continuous calls and complaints about not being able to reserve a time. In the majority of cases, the non-resident is trying to book too soon and the volume of phone calls can overwhelm staff at times. Increasing the non-resident booking window to 7-day would mitigate many of these calls/complaints and would align with our reservation window for pickleball court reservations.

#### Picnic Shelter Rates

Post COVID, picnic shelter rentals have been in extremely high demand. Picnic shelter reservations require a lot of staff time due to various questions about each individual park as well as the clean-up time after each rental. Staff has also seen an influx of non-resident picnic shelter rentals. It is not uncommon for a phone call from a non-resident to last 20-30 minutes or longer. Many non-residents reserving a picnic shelter have never been to the park they are reserving and therefore ask for a large amount of detailed information. As a result, staff is recommending a substantial increase for non-resident groups from \$120 per day to \$250 per day, which is still low compared to the survey average at \$75 per hour for non-resident rentals. Resident picnic shelter rentals are proposed for a one-time update from \$60 per day to \$75 per day. That is still well below the survey average of \$28 per hour as most picnic shelter reservations are typically at least 6 hours long.

Additionally, staff recommends implementing the fee seven days per week. Currently, the picnic shelters can be reserved at no cost for residents and resident non-profit organizations Monday through Thursday. This was originally implemented at the request of a Girls Scout Troop that was meeting weekly at a picnic shelter. Also, during that time, weekday reservation of picnic shelters was very infrequent.

In conjunction with the proposed fees for Adventure Playground, a discount rate is being

## PARKS AND RECREATION DEPARTMENT FEE SCHEDULE

Page |4

proposed for non-resident picnic shelter rentals at Hurless Barton Park and other room rental events to provide group access to Adventure Playground. The fee is proposed at \$150 for up to 50 people, which is the maximum capacity for picnic shelter rentals. Since Adventure Playground opened, we have been experiencing a high volume of birthday parties at Hurless Barton Park. As stated previously, these take a lot of staff time. To help facilitate these parties, Adventure Playground staff have been meeting with the party organizer to provide hand stamps, allowing entrance to Adventure Playground. This saves staff time by having one point of contact instead of multiple 8-person reservations made by different people. Since a reservation fee is being proposed for non-residents, staff felt that there should be a comparable fee for non-resident group birthday parties/picnic shelter rental. Picnic shelter and room reservations made by residents would still receive the hand stamp for the group at no cost.

The adjustment to the picnic shelter rates as noted above would amount to approximately \$19,000 annually.

## FISCAL IMPACT

By adjusting the fee schedule as listed in Attachment A, the Parks and Recreation Department anticipates an annual increase in revenue of approximately \$200,000 presuming rental and attendance figures remain consistent. It is important to emphasize that most of this revenue would be generated by non-resident use of Yorba Linda facilities.

## **ATTACHMENTS**

- A. Proposed Parks and Recreation Department Fee Schedule
- B. Facility Fee Surveys

## City of Yorba Linda Memorandum

**DATE:** July 17, 2025

- **TO:** Honorable Chair and Members of the Parks and Recreation Commission
- **FROM:** Jeff Ruth, Parks and Recreation Superintendent Brad Skeene, Parks and Facilities Superintendent
- **SUBJECT:** Summary of Parks and Recreation Department Highlights: January 1 to March 31, 2025

This report provides a summary of Parks and Recreation Department highlights that occurred between January 1 to March 31, 2025. It is recommended the Parks and Recreation Commission receive and file this report.

#### **CLASSES** PERCENTAGE PARTICIPANTS CATEGORY REVENUE **OFFERED** COMPLETED Preschool 35 238 86% \$35.465 Youth & Teens 117 264 79% \$40,518 Adults 122 84% \$55,813 596 Seniors 24 240 100% \$12,467 Tennis 35 162 97% \$19,800 333 1.500 89% \$164,063 Total

## **Recreation Division Highlights**

- Parent Toddler ART Time was held Friday mornings over the course of a ten-week session, totaling 20 sessions. Toddlers and their caregivers enjoyed crafts and activities, utilizing sensory and motor skills while creating fun seasonal projects.
- The monthly Family Art Experience continues to be a hit, offering nine total sessions for a total of 47 families registered. Families were able to make seasonal craft projects on the third Saturday of each month during the reporting period.
- The first Comedy Night of 2025 was held at the Virginia De Land Theater on Saturday, February 1 with a total of 127 people in attendance. The event featured a line-up of three professional comedians, and a social hour to kick things off, offering drinks and snacks.
- The Gallery at the Cultural Arts Center hosted two exhibits and artist's reception during the reporting period.
  - Faces of Expression, art inspired by portraiture showcasing people and animals, featured 48 pieces of art by 23 different local artists, and hosted an artist reception on Thursday, January 16 for the community to enjoy light refreshments, live music, and a chance to meet the artists.

- Inspired by the Greats; showcasing artworks that were inspired by famous artists and genres at Cultural Arts Center featured 39 pieces of art by 20 different local artists with an artist reception held on Thursday, March 13.
- On Saturday, March 8, the Cultural Arts Center hosted the first of the year's "Expressions; An Afternoon of Art and Music", in partnership with the Yorba Linda Arts Alliance Foundation. This is the third year of the event, now featured on Saturday afternoons. The event hosts live music, an art walk along the paseo, and food trucks to offer sweet and savory treats. The series continued featuring an outdoor concert each month through May 10.
- Mother Daughter Princess Tea was held on Saturday, February 1 at the Yorba Linda Community Center from 11 a.m.- 1 p.m. This year's theme featured Snow White and had character entertainment, themed crafts, and a meal and tea catered by Center Weddings and Events. The event was sold out with 145 participants in attendance.
- Daddy Daughter Dance was held on February 28, from 6:30-8:30 p.m., daughters ages 4-12 enjoyed a night out with their dads. This year's theme was Roaring Twenties and the dance was sold out and hosted 160 daughters and dads. Participants enjoyed music, dancing, photobooth, buffet, crafts, games, facepainting and a magic show during the event.
- Glow in the Dark Nerf Night was held on February 21, from 6-7:30 p.m., for children ages 10-13. The event was sold out and hosted 41 teens. Participants played activities such as capture the flag, and team elimination inside the Field House Gymnasium.
- The Teen Action Committee completed three service projects during the reporting period.
  - On January 18, from 9 a.m.-12 p.m., 15 teens participated in a trail clean-up.
  - On February 8, from 9 a.m.-12 p.m., 20 teens made over 570 valentines grams bags for seniors in Yorba Linda. The grams were later distributed to participants of the Community Center older adult programs.
  - On March 8, from 7:30 a.m.-12:30 p.m., 18 teens participated in the annual With Hope 5k. Teens assisted in passing out medals to runners and clean-up of the race.
- Two educational workshops for teens, in partnership with the Orange County Health Care Agency were offered during the reporting period.
  - The workshop There is more to the Story was held at the Field House on Saturday, January 25 from 10-11 a.m. A total of seven teens attended the interactive workshop and learned how the media and social media influences youth.
  - The workshop Life is Greater than Drugs was held at the Field House on Saturday, February 22 from 10-11 a.m. A total of 9 teens attended the interactive workshop and learned about the dangers of drugs with fentanyl and refusal skills when being pressured to try illegal drugs.
- The Teen Job Workshop was held on Saturday, March 15 from 10:30 a.m. 12 p.m. at the Field House with 20 teens in attendance. Teens learned how to create resumes, apply for jobs, and participated in mock interviews to improve their skills.

- The adult sports basketball leagues took place from January 7 March 25 at the Field House. Men's leagues were held on Thursday evenings and a women's league on Tuesday evenings. A total of 22 teams (16 men's and 6 women's) played in the winter season.
- The adult sports men's softball league was held on Monday evenings at Eastside Park Community Park from January 6 March 22. A total of 6 teams played this winter season.

SPORT	TEAMS	REVENUE
Basketball	22	\$7,150
Softball	6	\$2,550

- The Mighty Tykes winter session took place from January 22 March 29. Mighty Tykes is a youth sports program for children 3–5 years of age and learn the basics of sports and activities. A total of seven Mighty Tykes classes were offered (four soccer classes, two basketball classes, and one T-ball class) with 138 participants.
- The Spike Time Youth Volleyball program spring season runs from March 17 May 17 with 32 participants in the Junior Clinic (8-10 years of age) and 69 participants in our Youth League (11-13 years of age).
- The Senior Volunteer Luncheon was held on Saturday, January 18 at the Community Center. The event honored volunteers who contributed twenty or more hours during 2024 to the City and Yorba Linda Senior Citizen's Club programs. Over one hundred and fifty volunteers were invited, and attendees enjoyed a delicious lunch prepared by Center Catering, music provided by Chris Johnson, and a slideshow presentation of photos of volunteers in action.
- Senior Coffee is offered Monday through Friday mornings in the Community Center's Imperial Room from 8:30 to 10:30 a.m. Average attendance is twenty people daily.
- The Senior Lunch Program continued to serve congregate hot meals in partnership with Meals on Wheels Orange County. In total, 2,821 hot meals were served.
- The Senior Grocery Program continued to operate twice per month in partnership with Second Harvest Food Bank. During the reporting period, 763 participants, including four 460 Yorba Linda residents, received dairy products, fresh fruit/vegetables, canned/boxed goods, and other grocery essentials.
- The monthly senior Ice Cream Socials & Birthday Celebrations were held on January 23, February 25, and March 18 at the Community Center. Each event hosted about 120 people, who enjoyed ice cream, snacks, refreshments, and live musical performances.
- The senior Monday Movie Matinees were held twice per month and had an attendance of approximately 50 participants on each date. Movies are shown at the Community Center on the 2<sup>nd</sup> and 4<sup>th</sup> Monday of each month at 12:30 p.m. Three new releases were shown during this reporting period, *Thelma*, *One Life*, and *The Boys in the Boat*, along with three classics, *Dave*, *The Notebook*, and *Ferris Bueller's Day Off*. Drinks and light refreshments were served.

- A popular Senior Dance was held on Sunday, February 20 at the Community Center with one hundred guests in attendance. Guests enjoyed snacks, refreshments, dancing, and live musical performance by the 5 Star Band.
- In partnership with NOCE's (North Orange County Education) Emeritus program, 15 free senior citizen courses were offered weekly at the Community Center. Classes include exercise, art, and special interest classes. In total, 4,390 participants attended the classes with many repeat customers.
- In partnership with UCI Health, Wellness Week took place at the Community Center from March 24-28. The week's activities included lectures given by physicians, giveaways, and opportunity drawings. Over 200 seniors participated in the week's activities.
- The Senior Mobility Program utilizes California Yellow Cab to provide transportation to local seniors. Service is available 365 days per year, from 7 a.m. to 8 p.m. The program allows transportation throughout Yorba Linda and 5 miles outside of Yorba Linda city limits. The program provided a total of 2,115 passenger trips from January through March, to and from the Community Center, medical and personal care appointments, grocery/shopping trips, libraries, and other locations.
- The Quarterly Encore Event designed for older adults was held on February 13 with a total of 47 registered participants at the Community Center. Staff hosted a Valentine's Movie night showing the movie "Moonstruck" and an Italian dinner provided by Center Wedding and Events Catering.

## Parks and Facilities Division Highlights

- Damaged concrete walkways sections were replaced at Black Gold Golf Club, Jessamyn West Park and Shapell Park.
- The annual waxing of the water slide at Adventure Playground was performed in January.
- Veterans Park fields were opened at the end of January from the annual winter turf renovation.
- The Hurless Barton Park picnic shelter was renovated in February. The renovation included the replacement of the wooden trellis and shade cloth of the shelter.
- The Cultural Arts Center partnered with Yorba Linda theater group, Alchemy Theatre Company to bring an original production oof *Treasure Island* to the Virginia De Land Theater stage. The production ran from March 7 to March 23 and sold over 1,000 tickets.
- The Yorba Linda Community Center continued to remain busy with facility rentals and notable events including the Yorba Linda Woman's Club Craft Fair on March 8 and 9 which featured over one hundred and fifty vendors.

FACILITY	REVENUE	BOOKINGS	ATTENDANCE
Community Center	\$82,185	279	17,616
Cultural Arts Center	\$4,145	3	400
Thomas Lasorda Jr. Field House	\$28,903	77	7,700
Travis Ranch Activity Center	\$38,062	124	15,000
TOTAL	\$153,295	483	40,716

## Marketing and Specialty Projects

• The Parks and Recreation Department continues to utilize social media to promote events, programs, and important updates, while building a sense of community among our followers. Analytics for the reporting period are included below.

	Followers	<b>New Followers</b>	Page Visits	Page Reach
Facebook	4,500	50	1,808	40,978
Instagram	5,600	60	1,753	33,137

• The Parks and Recreation Department E-Newsletter continues to be a valuable marketing tool for the Department. The monthly e-mails were sent to an average of 18,473 subscribers with an average 9,726 (53%) opening each issue, and 419 (2%) clicking on content within the issue.

## Calendar of Upcoming Events (June 10-July 31)

- The Movies in the Park series will feature Dog Man on Saturday, July 19 at Eastside Community Park. The movie will begin at dusk.
- Local theater group, Alchemy Theatre, and the Cultural Arts Center will be partnering up again to bring Shakespeare to Yorba Linda. *Comedy of Errors* will be performed July 11 to July 25 on the events lawn at the Cultural Arts Center.
- Concerts in the Park will kick off July 13 and run for six Sunday evenings.
- The Summer Aquatics Program begins on June 23 with three two-week sessions throughout the summer. Swim lessons take place at Yorba Linda High School Pool Monday Thursday between 11:20 a.m.-3:10 p.m.
- Adventure Playground Summer Day Camp will begin starting June 16 and concluding on August 8. A total of 8 fun themed weeks will take place Monday – Friday from 10 a.m. – 4 p.m.
- Comedy of Errors in cooperation with Alchemy Theater will be hosted at the Yorba Linda Cultural Arts Center grass area from July 11 – 17.
- Summer Youth Programing will begin starting June 23 and concluding on August 8. A total of 20 fun one day activities will take place Monday Friday from 1 3 p.m.
- Taste of Yorba Linda will be held at the Community Center on Friday, July 25, hosted by the Yorba Linda Chamber of Commerce.